

Television

FOX SPORTS ARIZONA

Your home for Arizona State athletics coverage



- Eleven (11) of twelve (12) ASU football games are televised
- Highest-rated college football game in Phoenix with a 4.8 HH rating and a 9.0 share in 2010
- Top-rated college football broadcast in Phoenix for three consecutive weeks in 2010
- Thirteen (13) ASU basketball games are televised

PROGRAMMING INCLUDES

Live Telecasts

... Football

... Two (2) games are telecast live each year

... Basketball

... Eight (8) games are telecast live each year



ASU 2010 Television Ratings

Fox Sports Arizona										
Day	Date	Time	Opponent	Rtg.	Rtg. Plus	Share	Shr. Plus	HUT	#Qtr Hrs	Score
Sat	9/4/2010	7:15-10:45P	Portland St. @ Arizona St.	4.03	4.04	8	8	53.2	14	ASU 54-9
Sat	9/25/2010	7:30-11:30P	Oregon @ Arizona St.	6.95	6.95	14	14	57	16	Oregon 42-31
Sat	10/2/2010	3:30-7:00P	Arizona St. @ Oregon St.	4.79	4.79	10	10	49.1	14	Ore St. 31-28
Sat	10/9/2010	7:15-10:15P	Arizona St. @ Washington	4.77	4.77	12	12	55.2	12	ASU 24-14
Sat	10/23/2010	12:45-4:00P	Arizona St. @ Cal	2.47	2.47	6	6	42.3	13	Cal 50-17
Sat	11/6/2010	7:45-11:00P	Arizona State @ USC	4.66	4.66	8	8	34.2	13	USC 34-33
Sat	11/13/2010	5:30-8:30P	Stanford @ Arizona State	4.46	4.46	9	9	52	12	Stanford 17-13
Fri	11/26/2010	1:30 PM	UCLA @ Arizona State	2.65	2.65	6	6	42.9	16	ASU 55-34
All ASU games				4.37	4.37	9	9	48.2	110	

ABC 15/KNXV

Day	Date	Time	Opponent	Rtg.	Rtg. Plus	Share	Shr. Plus	HUT	#Qtr Hrs	Score
Sat	9/18/2010	12:30-4:00P	Arizona St @ Wisconsin	7.52	7.52	17	17	43.4	14	Wisconsin 20-19

ESPN

Day	Date	Time	Opponent	Rtg.	Rtg. Plus	Share	Shr. Plus	HUT	#Qtr Hrs	Score
Thu	12/2/2010	6:00-10:15P	Arizona St. @ Arizona	9.3	9.3	17	17	60.5	17	ASU 30-29